# WHAT IS FRANCHISING BUSINESS



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# What is Franchising definition and meaning Business Jargons

Franchising is a business relationship; wherein the owner authorises another party to use their brand, product, business system and process in return for adequate consideration.

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# What Is Franchising

Franchising is one of three business strategies a company may use in capturing market share. The others are company owned units or a combination of company owned and franchised units.

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# What Is a Franchise Business Small Business Law Free

What is a Franchise Business? by FreeAdvice staff A franchise business is a business in which the owners, or "franchisors", sell the rights to their business logo, name, and model to third party retail outlets, owned by independent, third party operators, called "franchisees".

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# What is a Franchise Franchise Opportunities

A franchise is the agreement or license between two legally independent parties which gives: a person or group of people (franchisee) the right to market a product or service using the trademark or trade name of another business (franchisor) the franchisee the right to market a product or service using the operating methods of the http://ebookslibrary.club/What-is-a-Franchise-Franchise-Opportunities--.pdf

# **Franchising Definition Entrepreneur Small Business**

Franchising is a form of business by which the owner (franchisor) of a product, service or method obtains distribution through affiliated dealers (franchisees).

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#### franchising Online Business Dictionary

Arrangement where one party (the franchiser) grants another party (the franchisee) the right to use its trademark or trade-name as well as certain business systems and processes, to produce and market a good or service according to certain specifications.

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#### franchise business Investopedia

A franchise is a type of license that a party (franchisee) acquires to allow them to have access to a business's (the franchisor) proprietary knowledge, processes and trademarks in order to allow

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# Franchising Wikipedia

Franchising is based on a marketing concept which can be adopted by an organization as a strategy for business expansion.

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# **Definition What Is Franchising Join Fantastic**

In broad terms, a franchise definition translates into the opportunity for a company to expand its business, on one side, and the opportunity for an individual or a company to sell the products or services under the parent company s brand name, on the other.

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# What Is a Franchise Business Business Envato Tuts

If you want to start a business, maybe you ve heard of the term franchising bandied around, but aren t really sure what it means or how it works. Don t worry. In this tutorial, I ll define a franchise business for you, explaining how franchises work and giving examples of famous

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#### Franchising Definition Alles rund um das Thema Franchise

Franchising ist ein auf Partnerschaft basierendes Vertriebssystem, bei dem Neuunternehmer ein etabliertes Gesch ftskonzept gegen eine Geb hr nutzen d rfen.

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# What is a franchise Advice and tips for small businesses

For small business owners, franchising is a way to expand more quickly and cost-effectively than opening further company outlets, by granting people (franchisees) the right to run their own business under your brand and systems. Legal safeguards are in place to maintain brand control, consistency and protection.

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# What Are the Basics of a Franchise thebalancesmb com

From a legal perspective, a franchise basically consists of a defined type of license granted by one business owner to another. At its core, though, franchising is really about the relationship the franchisor has with its franchisees.

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